

Dear Owner/Manager

Hello, my name is _____, and I am a member of the Celebrities Dance/Drill Team at Clear Brook High School. Our biggest event of the year is our Spring Show, which is scheduled for May 3 and May 4, 2024. The Celebrities Spring Show typically plays to a sold-out house of approximately 650 people each night. In order to fund costumes, choreography, and stage props for the show, we depend on the sale of advertisements in our Spring Show program book. We hand out over 300 copies of the program each year. In recent years, the program has contained approximately 100 pages. The support of local businesses like yours allows us to make our Spring Show a success each year. This year we are excited to offer the opportunity to become a corporate sponsor of the Clear Brook Celebrities. All monies collected from these sponsorships will be used for program costs associated with the dance team, senior college scholarships and more importantly the need for new dancewear that will last for years to come.

The following is a breakdown of the cost of ad space in the program:

Ad Size	Ad Price
1/8 page (business card)	\$75
1/4 page	\$100
1/2 page	\$175
Full Page - Black/White	\$250
Full Page - Color	\$400
Inside Cover - Color - Front	\$600
Inside Cover - Color – Back	\$600

\$2,000 Platinum Sponsorship Package:

Spirit swag “Thank You” Basket

Business Recognition listed on the Clear Brook Celebrity website

Full page color sponsor advertisement in our yearly Spring Show dance book

Family pass for 4 to a Celebrity event of your choice

2 tickets to our end of year formal banquet and standing ovation in recognition

4 tickets to our Spring Show and recognition by the MC announcing your business and giving you the opportunity to speak in front of hundreds of families, friends, and local business owners.

Sponsorship plaque to display at your business.

\$1,000 Gold Sponsorship Package:

Business Recognition listed on the Clear Brook Celebrity website.

Full page color sponsor advertisement in our yearly Spring Show dance book.

Family pass for 2 to a Celebrity event of your choice.

2 tickets to our end of year formal banquet and standing ovation in recognition.

2 tickets to our Spring Show and recognition by the MC announcing your business and giving you the opportunity to speak in front of hundreds of families, friends, and local business owners.

\$500 Silver Sponsorship Package:

Business Recognition listed on the Clear Brook Celebrity website.
Full page black and white sponsor advertisement in our yearly Spring Show dance book.
2 tickets to our end of year formal banquet and standing ovation in recognition.

\$250 Bronze Sponsorship Package:

Business Recognition listed on the Clear Brook Celebrity website.
Half page black and white sponsor advertisement in our yearly Spring Show dance book.

Full Page ads are 7 ½" x 10".

The deadline to purchase ad space is March 10, 2024.

Attached is an advertising contract form that will need to be completed in order to purchase an ad. The bottom of the form contains a receipt, which can be copied for your use for tax purposes since support of the Celebrities through advertising in the Spring Show program is tax deductible.

If you are interested in seeing a copy of last year's program to get an idea as to what ads have looked like in the previous years, I would be happy to stop by and show one to you.

On behalf of the Clear Brook Celebrities, I would like to thank you for your considered support. Please feel free to contact me with any questions.

Sincerely,

CONTRACT FOR ADVERTISEMENT - CLEAR BROOK CELEBRITIES SPRING SHOW

Deadline is March 10, 2024

Give specific details for advertisement below. All ads must be submitted electronically .pdf or .jpeg format, please send finished ad work to: melissawcohn@sbcglobal.net with a subject of **CBC Spring Show**.

Attach ad, picture, business card, letterhead artwork, etc. as it is to appear.

You will receive a confirmation email upon receipt, or you may call Melissa Cohn at 713-569-4541 if you have any other questions or concerns.

Please fill out completely:

Today's Date: _____

Business Name: _____

Business Email: _____

Business Phone Number: _____

Business Full Address: _____

Person Authorizing Advertisement: _____

Celebrity Representative: _____

TYPE OF ADVERTISEMENT PURCHASED:

1/8 PAGE	@ \$75.00	\$ _____
1/4 PAGE	@ \$100.00	\$ _____
1/2 PAGE	@ \$175.00	\$ _____
FULL PAGE B/W	@ \$250.00	\$ _____
FULL PAGE COLOR	@ \$400.00	\$ _____
INSIDE FRONT COVER COLOR	@ \$600.00	\$ _____
INSIDE BACK COVER COLOR	@ \$600.00	\$ _____
BRONZE SPONSORSHIP	@ \$250.00	\$ _____
SILVER SPONSORSHIP	@ \$500.00	\$ _____
GOLD SPONSORSHIP	@ \$1,000.00	\$ _____
PLATINUM SPONSORSHIP	@ \$2,000.00	\$ _____

PLEASE MAKE CHECKS PAYABLE TO: CLEAR BROOK CELEBRITY BOOSTER CLUB

Checks can be mailed to: PO Box 890024; Houston, TX 77289 or sent with the Celebrity representative.

Amount Paid: \$ _____ Check Number: _____

DETACH ALONG LINE BELOW FOR RECEIPT

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Receipt for Celebrity Spring Show Ad

CLEAR BROOK CELEBRITY DRILL TEAM
(281) 284-2100

Date: _____ Celebrity Name: _____

Amount Paid: \$ _____ Check Number: _____