

Hi.

My name is \_\_\_\_\_, and I am a member of the Celebrities Drill Team at Clear Brook High School. Our biggest event of the year is our Spring Show, which is scheduled for May 3-5, 2012. The theme of the show will be "All You Need Is Love." Spring show typically plays to a sold out house of 650 people each night.

In order to fund costumes, choreography and stage props for the show, we depend on the sale of advertisements in our spring show program book. We hand out over 1100 copies of the program each year. In recent years, the program has contained approximately 100 pages. The support of local businesses like yours allows us to make our spring show a success each year.

The following is a breakdown of the costs of ad space in the program:

<b>AD SIZE</b>	<b>COST</b>
1/8 Page (business card)	\$40
1/4 Page	\$75
1/2 Page	\$125
Full Page	\$200
Inside Cover (Full Page/Color)	\$500

Full page ads are 7½" x 10".

The deadline to place ads is March 6, 2012.

Attached is an advertising contract form that will need to be completed in order to purchase an ad. The bottom of the form contains a receipt, which can be used for tax purposes since support of the Celebrities through advertising in the spring show program is tax deductible. I've also attached a document that shows how big each of the ad sizes is.

If you are interested in seeing a copy of last year's program to get an idea of what ads have looked like in previous years, I would be happy to come by and show it to you.

On behalf of the Celebrities, I'd like to thank you for your support. Please feel free to call me if you have any questions.

Sincerely,

\_\_\_\_\_

Phone: \_\_\_\_\_

# CONTRACT FOR ADVERTISEMENT CLEAR BROOK CELEBRITIES SPRING SHOW

PLEASE FILL OUT COMPLETELY:

DATE: \_\_\_\_\_

**Deadline is March 6, 2012**

Give specific details for advertisement below.

Attach ad, picture, business card, letterhead, artwork, etc. as it is to appear.

**PLEASE DO NOT PUT STAPLES THROUGH LETTERING, ARTWORK OR PICTURES.**

\_\_\_\_\_  
NAME OF BUSINESS

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY, STATE & ZIP CODE

\_\_\_\_\_  
PHONE NUMBER

\_\_\_\_\_  
PERSON AUTHORIZING ADVERTISEMENT

\_\_\_\_\_  
CELEBRITY REPRESENTATIVE

**TYPE OF ADVERTISEMENT PURCHASE:**

<b>1/8 PAGE</b>	<b>@ \$40.00</b>	<b>\$ _____</b>
<b>1/4 PAGE</b>	<b>@ \$75.00</b>	<b>\$ _____</b>
<b>1/2 PAGE</b>	<b>@ \$125.00</b>	<b>\$ _____</b>
<b>FULL PAGE</b>	<b>@ \$200.00</b>	<b>\$ _____</b>
<b>INSIDE COVER, FULL PAGE, COLOR</b>	<b>@ \$500.00</b>	<b>\$ _____</b>

**PAYMENT – PLEASE CIRCLE:**

Cash / Check Check No. \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO: CLEAR BROOK CELEBRITY BOOSTER  
CLUB (CBCBC)**

DETACH ALONG DOTTED LINE FOR RECEIPT

4607 FM 2351 CLEAR BROOK CELEBRITY DRILL TEAM (281) 284 -2100  
FRIENDSWOOD, TX 77546

Receipt for Celebrity Spring Show Ad

Date: \_\_\_\_\_

Amount Paid: \$ \_\_\_\_\_ By: Cash / Check Check No.: \_\_\_\_\_ For \_\_\_\_\_ Page Ad

Received By: \_\_\_\_\_ Celebrity Representative

**BUSINESS CARD  
1/8 PAGE  
3.75" x 2.5"**

**QUARTER PAGE  
3.75" X 5"**

**BUSINESS CARD  
1/8 PAGE  
3.75" x 2.5"**

**HALF PAGE  
7.5" X 5"**

**FULL PAGE (7.5" X 10")**